



Qube Integrated Malaysia

A Brief Overview

# Our Heart & Soul

<b>INTRODUCTION</b>	Venue Management	International Exhibitions	Local Exhibitions
Events & Conferences	Interior Architecture	Other Projects	<b>WHY QUBE?</b>

# 2005

Established and started with a single mission to elevate the industry through insightful and innovative designs.

# 21 YEARS

Of proven track record, successfully building international exhibitions and events.

# QUALITY CERTIFIED

ISO 14001:2015  
ISO 45001: 2018  
ISO9001: 2015

# INDUSTRY VETERAN

Very experience and skilful staff, dedicated and passionate.

## MANAGEMENT OFFICE

- Project Management Team
- Business Development Team
- Design & Creative Team
- Administrative & Accounting Team



## FACTORY

- Total Size: 50,000 sqf
- Warehouse & Modular System
- Production & Carpentry Works
- In-house Printing & Graphic Production



## OWNED TECHNOLOGY

- In-house AV Equipment
- Software Content Development
- Interactive Hardware
- Projection Mapping & Virtual Reality (VR)
- LED Panels & Touch Screens





**WHO  
ARE  
WE?**



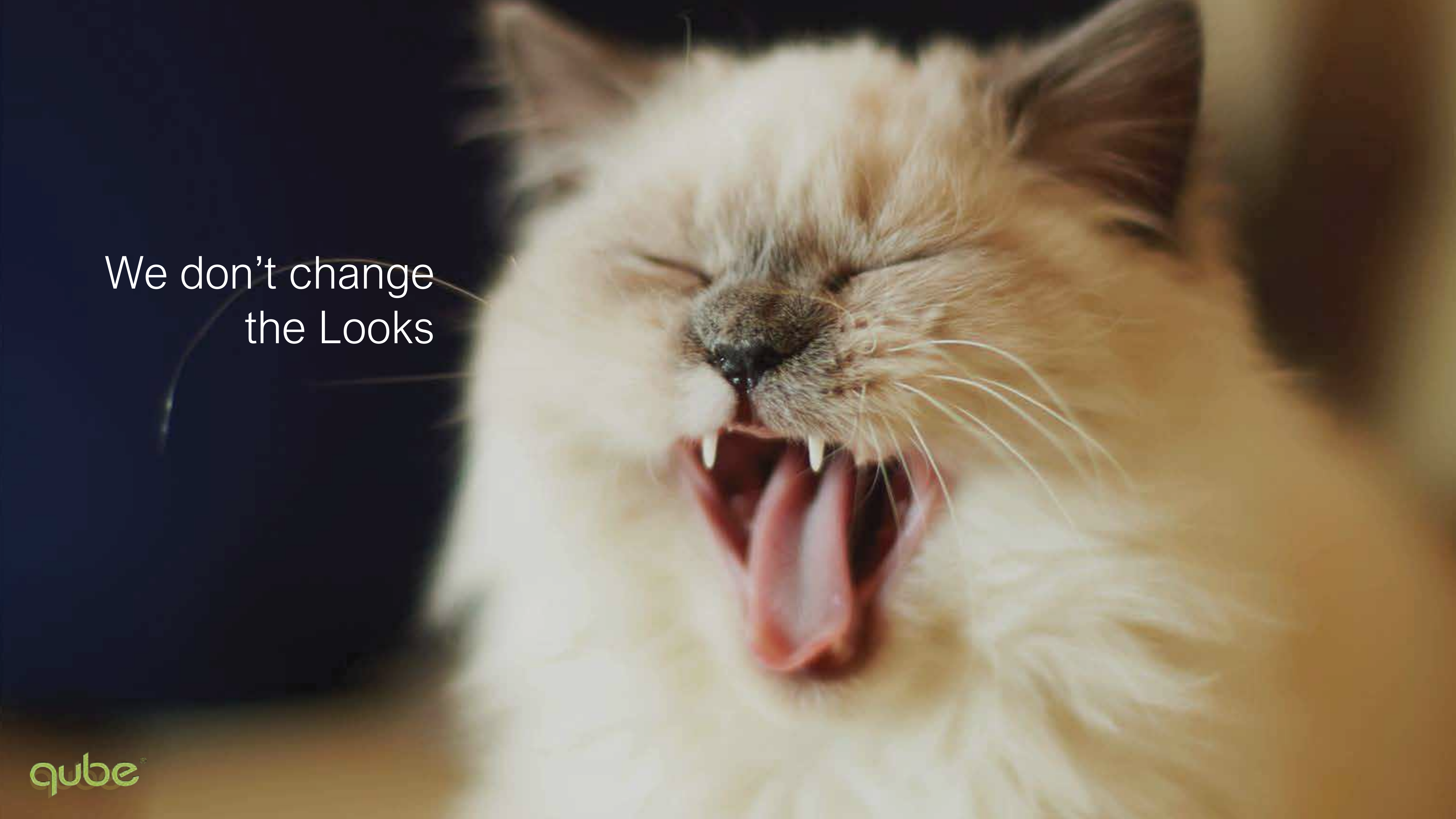
We are not contractors.  
We are creators.



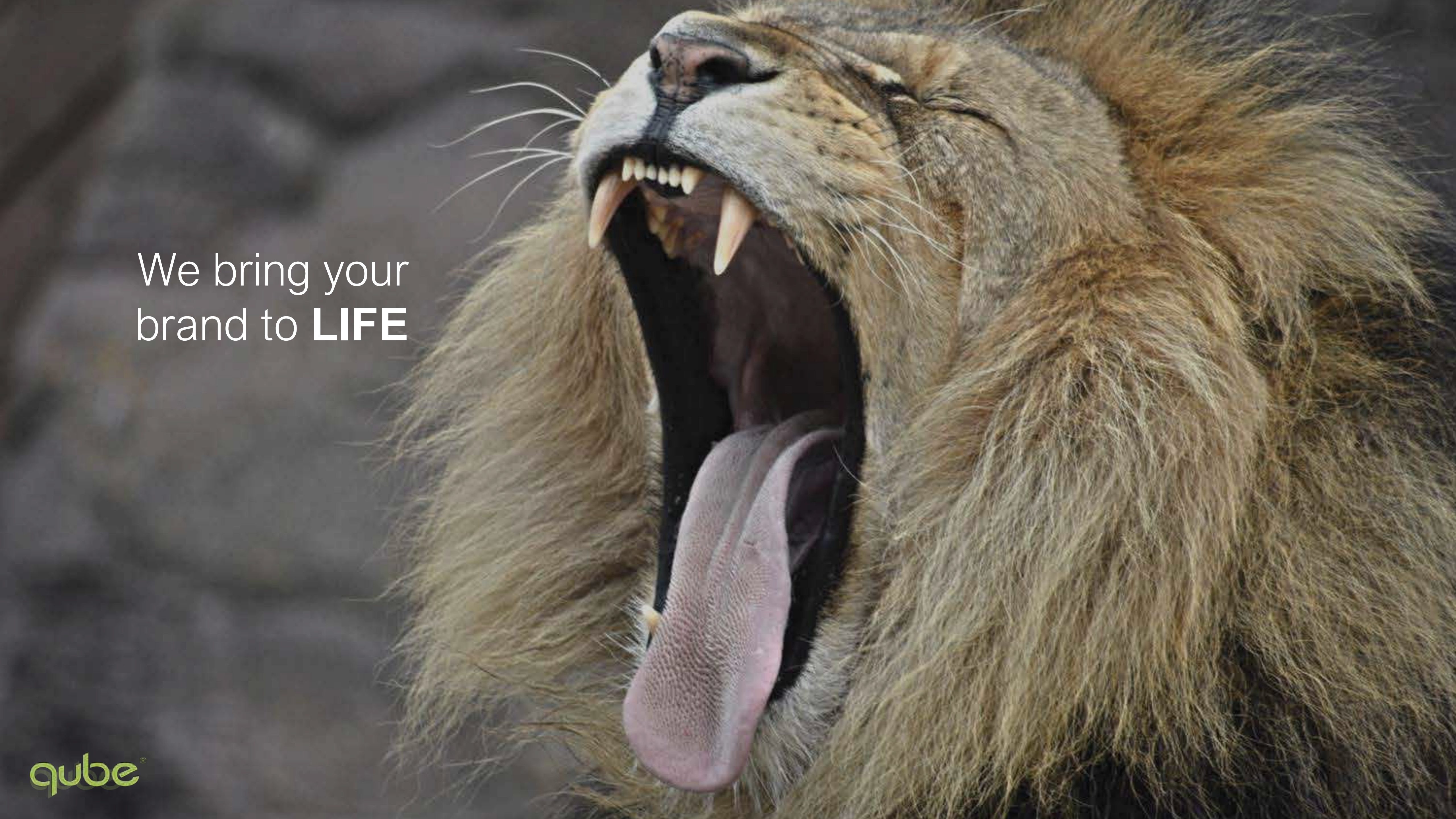
We don't build booths.  
We build Experience.

Beyond measurements  
and materials

We create  
**Masterpiece**

A close-up photograph of a light-colored cat, possibly a Siamese or similar breed, yawning. The cat's mouth is wide open, revealing its pink tongue and sharp white teeth. Its eyes are closed, and its whiskers are visible. The background is dark and out of focus.

We don't change  
the Looks



We bring your  
brand to **LIFE**

More than just **Output**



We focus on **Outcome**

# Our Heart & Soul

Introduction	Venue Management	International Exhibitions	Local Exhibitions
Events & Conferences	Interior Architecture	Other Projects	WHY QUBE?

# Malaysia International Trade and Exhibition Centre (MITEC)



# Our Heart & Soul

Introduction	Venue Management	<b>INTERNATIONAL EXHIBITIONS</b>	Local Exhibitions
Events & Conferences	Interior Architecture	Other Projects	WHY QUBE?

# Langkawi International Maritime & Aerospace Exhibition



# Mobile World Congress Barcelona 2025



# PETRONAS LNG Vancouver, Canada 2023



# PETRONAS Ceraweek, Houston, Texas 2022



# PETRONAS World Gas Congress 2018, Washington USA



# Press Metal @ Aluminum Dusseldorf 2022



# Leonardo @ Farnborough Air Show 2022



# AIRBUS @ CCW Malaysia 2019 & Singapore Airshow 2022



Airbus @ Singapore Airshow 2022



Airbus @ CCW Malaysia 2019



# Tourism Malaysia @ Arabic Travel Mart 2018 & 2019, Dubai UAE



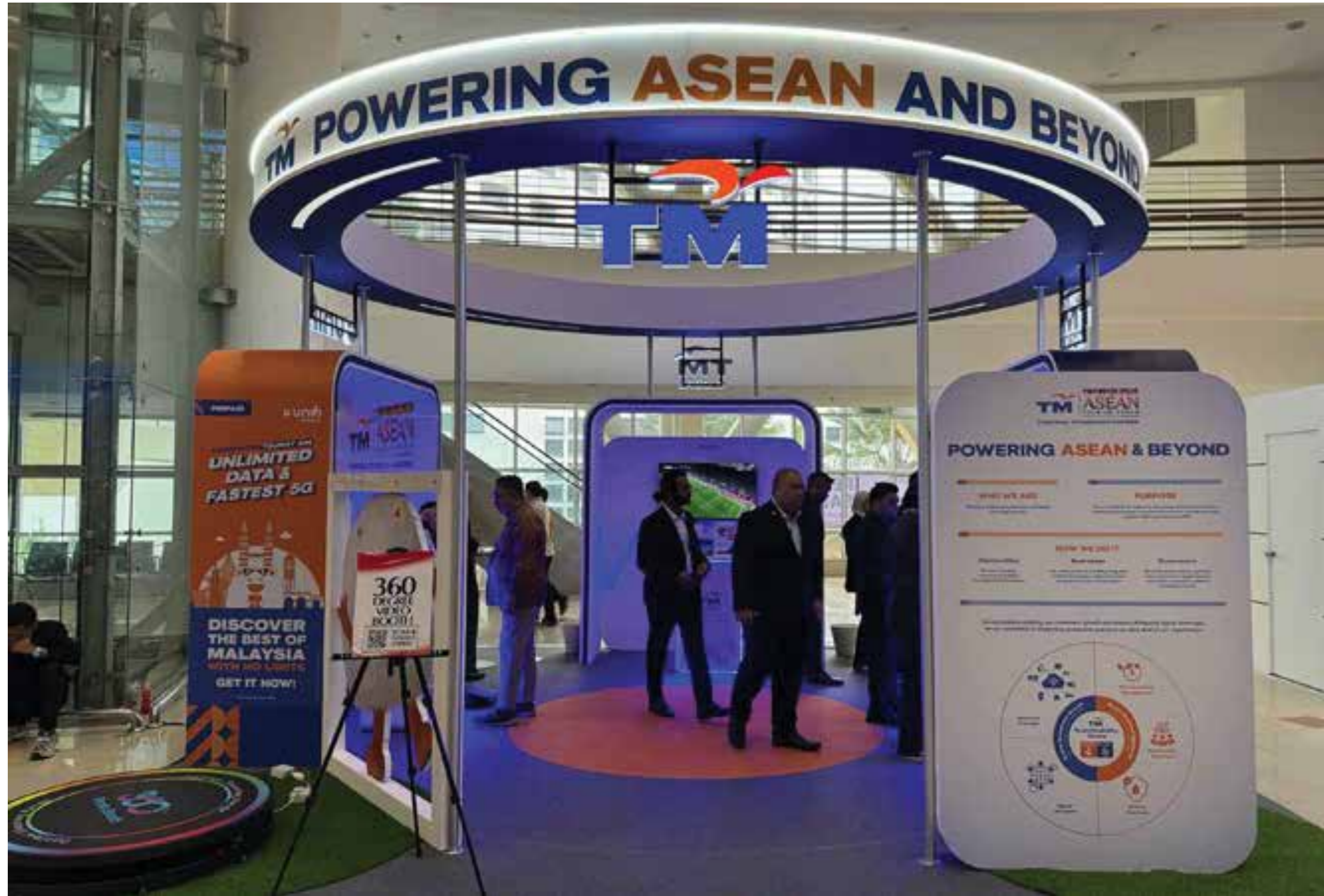
# Our Heart & Soul

Introduction	Venue Management	International Exhibitions	<b>LOCAL EXHIBITIONS</b>
Events & Conferences	Interior Architecture	Other Projects	WHY QUBE?

# ASEAN Tourism Forum Persada Johor 2025



# ASEAN Tourism Forum Persada Johor 2025 // TM Technology Services



# PERNAS International Franchise Festival 2025



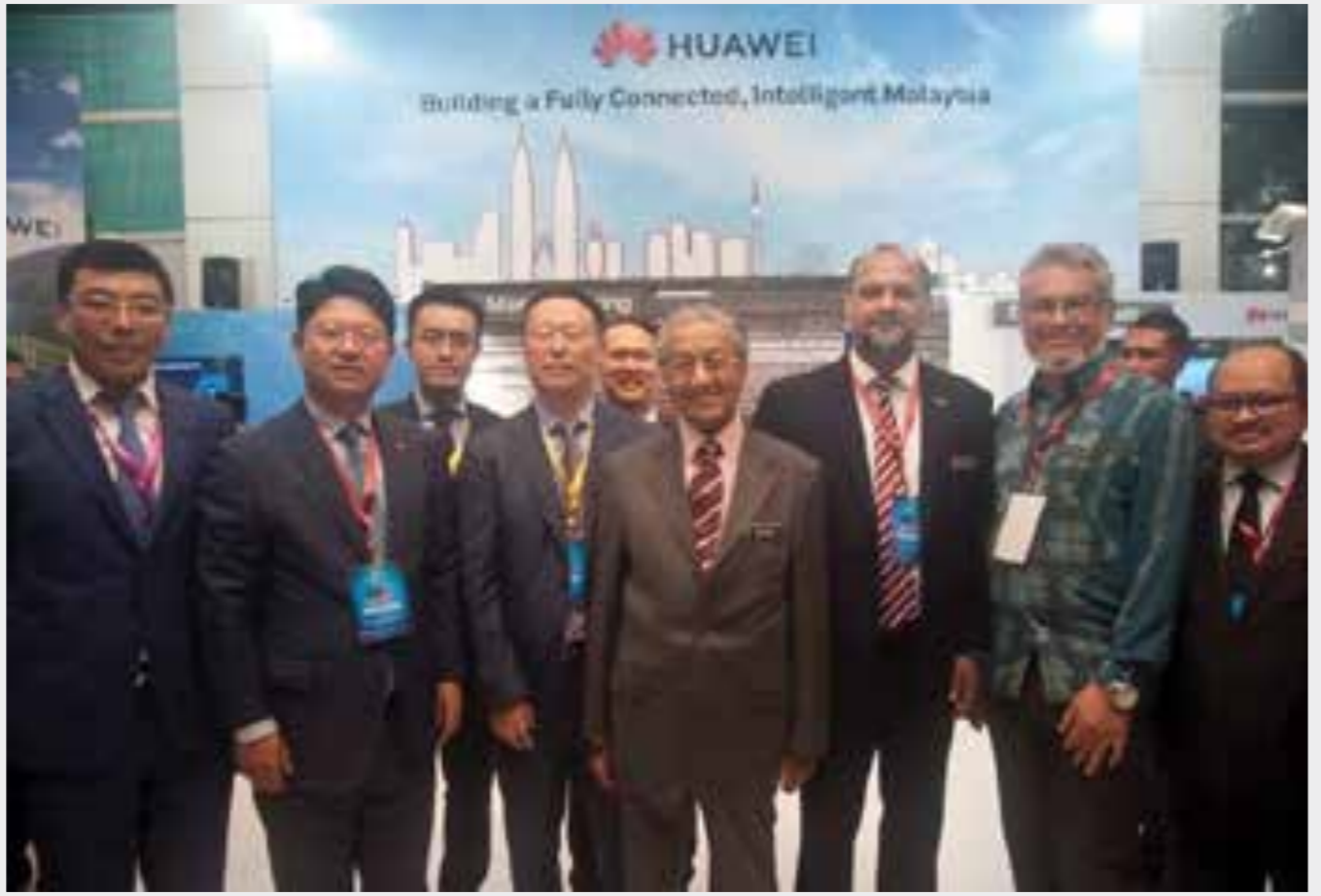
# International Greentech Eco Products Exhibition & Conference Malaysia (IGEM 2024)



# PETRONAS OTCA 2022, KLCC



# Huawei 5G Showcase



# Malaysia Wood Expo 2019 @ PWTC Malaysia



# Nestle @ FHM 2019, KLCC Malaysia



# Our Heart & Soul

Introduction	Venue Management	International Exhibitions	Local Exhibitions
<b>EVENTS &amp; CONFERENCES</b>	Interior Architecture	Other Projects	WHY QUBE?



Opening Ceremony



Leadership Conference



EV Forum



Exhibition

# International Sustainable Energy Summit (ISES) 2024



# Co-owned Branded Event // KLIMS 2024



Opening Ceremony by DPM



Exhibition



Car Launch

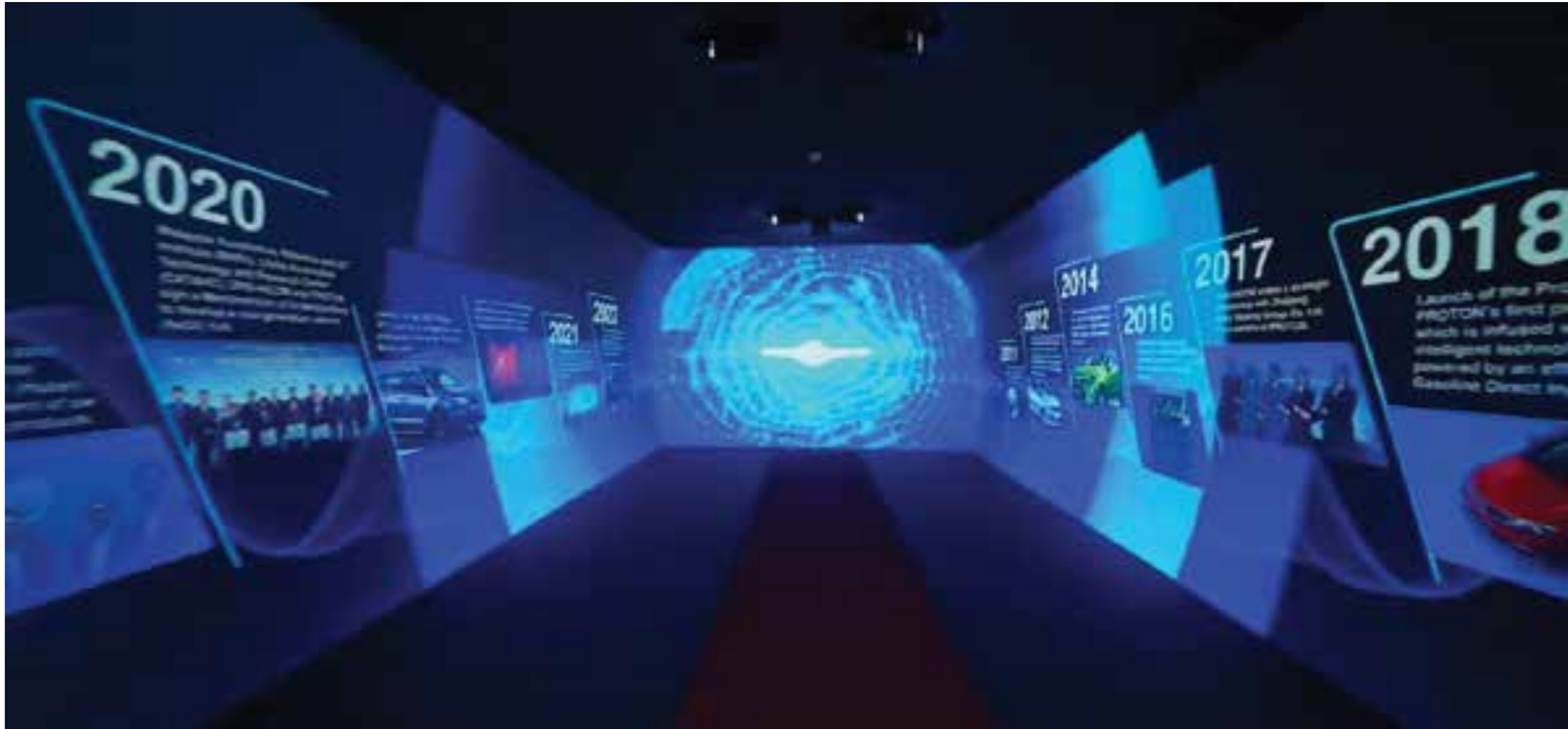


Concept Car

# Proton First EV CAR - LAUNCH // e.MAS 7 2024



# Events // Proton X90 Official Launch 2023



# PETRONAS Malaysia Open @ Axiata Arena 2024



# PETRONAS Malaysia Open @ Axiata Arena 2023



Kedai Mesra



Merchandise Area

# PETRONAS F1, 2017 (Finale)



# PETRONAS F1, 2017 (Finale)



# Mercedes Benz Nationwide Roadshow 2017





Opening Ceremony



Medical Device Authority  
Dr. Muralitharan Paramasua



Latvia Exhibition Booth



Product Demonstration

# Qube Branded Event // WE2025: Future In Motion



# Qube Branded Event // WE2025: Future In Motion



# Co-owned Branded Event // MIHAS 2025



Opening Ceremony by PM



International Sourcing Programme



Knowledge Hub



MIHAS Awards

# Co-owned Branded Event // MIHAS 2024



Opening Ceremony by PM



Guinness World Records Award  
The Largest Attendance for Halal Trade Show



Knowledge Hub



MIHAS Awards

# Co-owned Branded Event // MIHAS 2023



Opening Ceremony by PM



International Sourcing Programme



MIHAS Fashion Show



MIHAS Awards

# Co-owned Branded Event // MIHAS 2022 (Hybrid)



Opening Ceremony



Knowledge Hub



International Sourcing Program



Exhibition

# Co-owned Branded Event // MIHAS 2022 (Hybrid)



International Exhibitors



MIHAS Awards



Product Demo



Food Tasting

# Co-owned Branded Event // MIHAS 2021 (Fully Virtual)



Opening Ceremony



MoU Signing Ceremony



Knowledge Hub



Industry Zone Talk

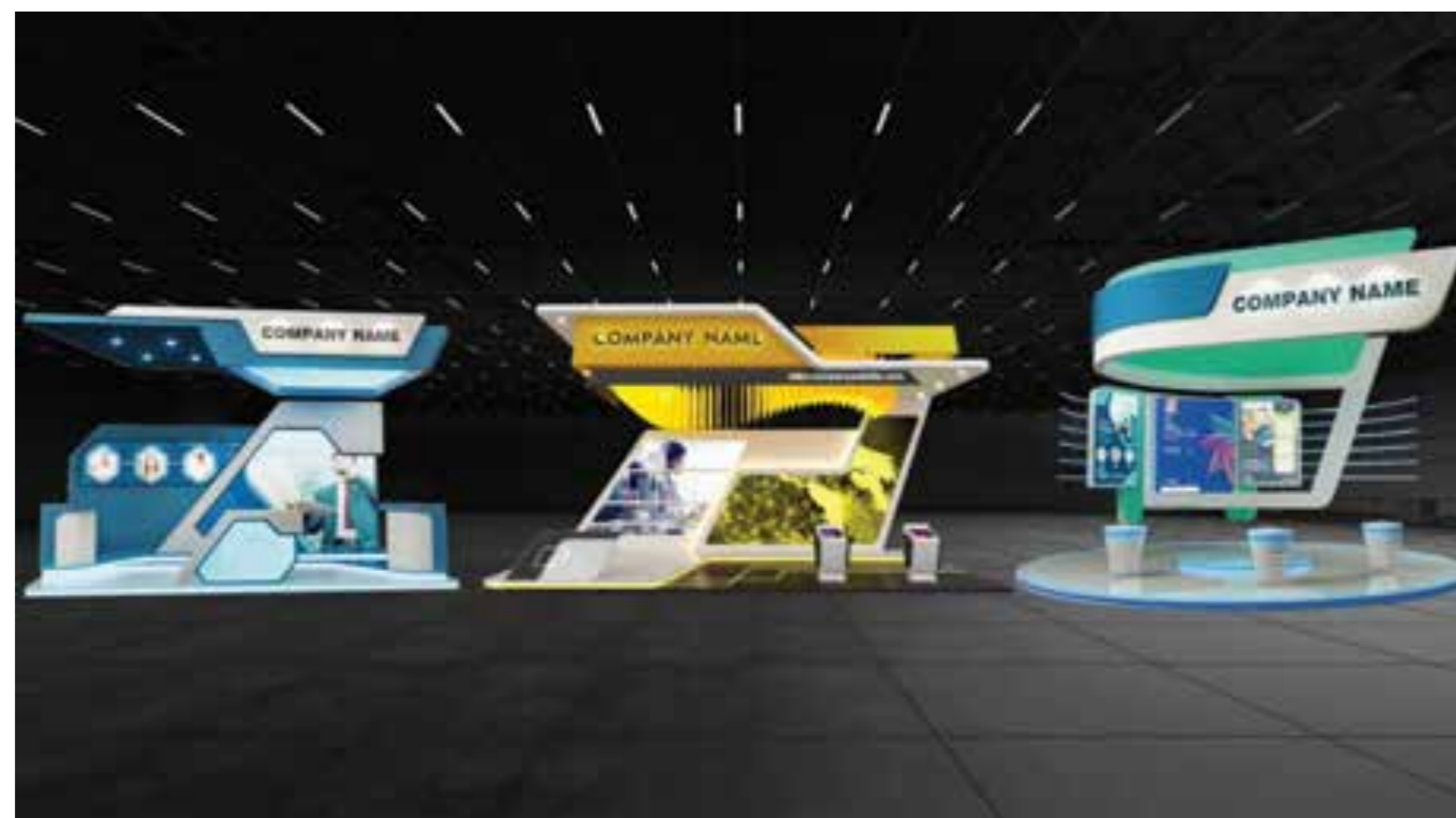
# Co-owned Branded Event // MIHAS 2021 (Fully Virtual)



Virtual Lobby



Exhibition Hall

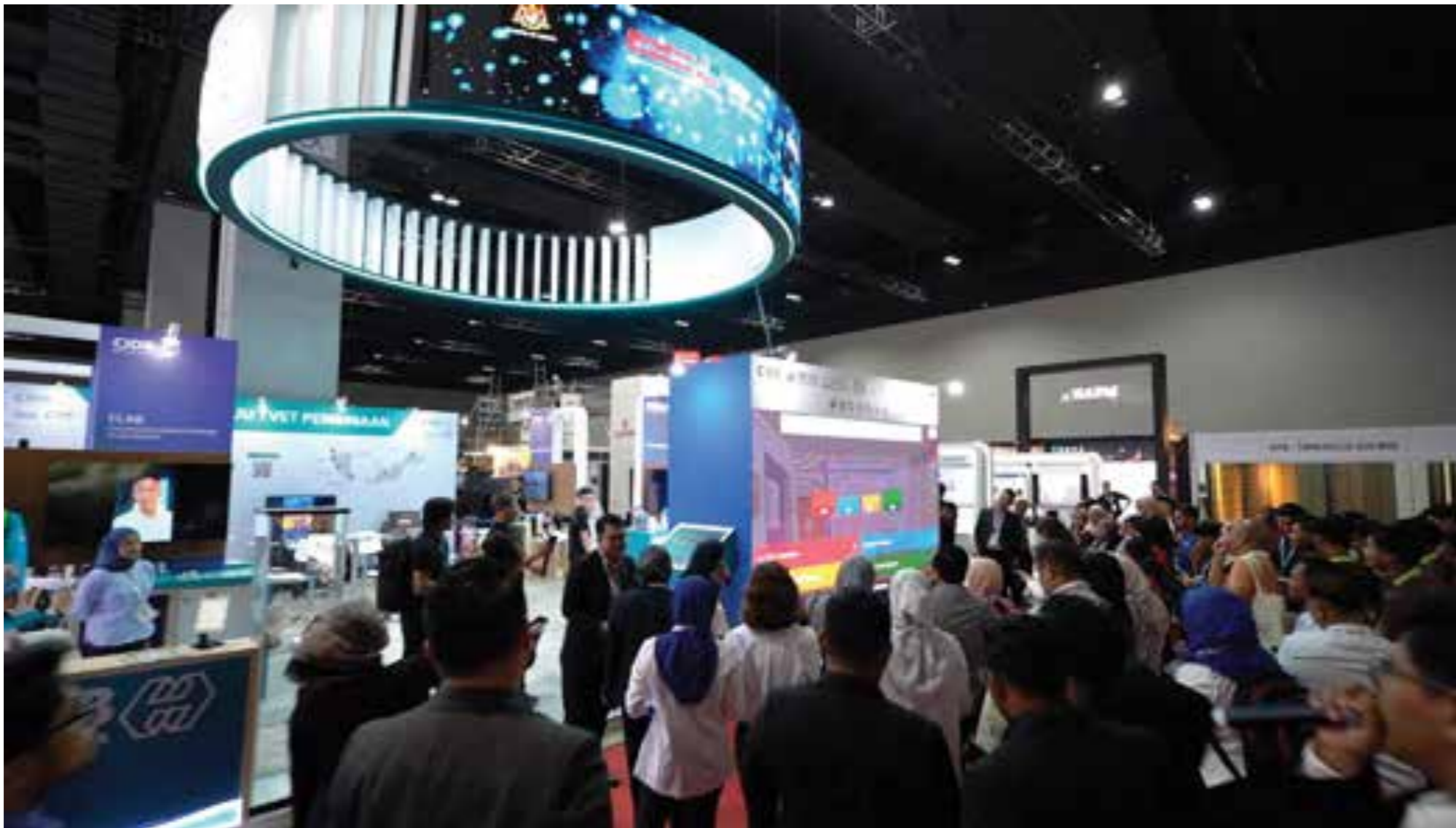


Virtual Booth



Exhibitor Booth

# Co-owned Branded Event // ICW BuildXpo 2024



# Co-owned Branded Event // ICW BuildXpo 2023



# Co-owned Branded Event // IEMS 2022, 2023



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Events & Conferences	<b>INTERIOR ARCHITECTURE</b>	Other Projects	WHY QUBE?

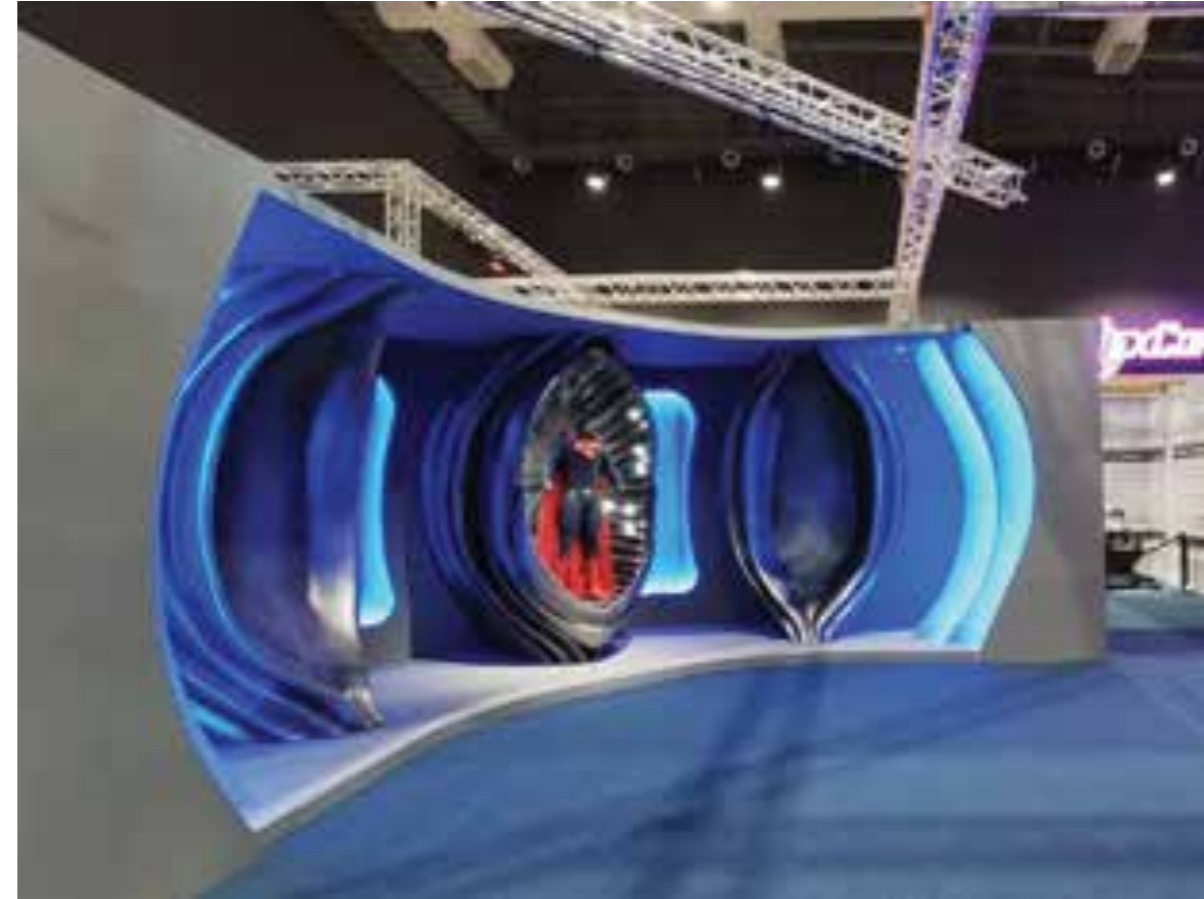
# Candy Land @ Tropicana City Mall 2023 - 2024



# Spookadilly Halloween @ Genting Resort World



# The World Of DC Exhibition @ Tropicana City Mall 2022 - 2023



# ROCA Showroom





KOREAN TRAIN EXPRESS (KTX)  
SHOWROOM - NU Sentral



PETROSAINS Discovery Centre



TURKISH CULTURAL CENTRE  
Wisma MBA, Jalan Sultan Ismail



Top Glove Tower - Office Renovation



MITEC Smart Trade Zone

# Our Heart & Soul

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# Expo 2020 Dubai // Brunei Pavilion





German Pavilion



UK Pavilion



UAE Pavilion

# World Expo 2017 Astana, Kazakhstan // Malaysia Pavilion







# World Expo 2017 Astana, Kazakhstan // Malaysia Pavilion



# Other Projects // COVID-19 Centre at MAEPS





Portfolio Brief Overview

# Our Heart & Soul



# WHY CHOOSE **QUBE**

## **Proven Track Record**

20 years successfully designing and building exhibitions such as World Expo

## **Staff Strength**

200+ staff strength, with dedicated creative, operation, factory and business management team

## **End-To-End Solutions**

In-house end-to-end capabilities from factory, warehousing, technology to installation

## **Financial Strength & Resources**

Robust and strong financial capacity

## **Quality Certified**

Industry recognition for quality:  
ISO 14001:2015  
ISO 45001: 2018  
ISO 9001: 2015

## **International Network**

HQ in Kuala Lumpur with a subsidiary PT Qube in Indonesia and strategic partnership worldwide


## **Technical Superiority**

Own and operate technology equipment from touch screens, projection mapping to VR

## Contact Us

### Qube Integrated Malaysia Sdn Bhd

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